

THE REAL ESTATE PREVIEW 2010 RATES

The Real Estate Preview is the only FULL COLOR monthly real estate publication that offers the largest delivery of any real estate publication in this area.

The Shenandoah Valley edition covers 14 counties (Albemarle, Amherst, Augusta, Bedford, Botetourt, Page, Fluvanna, Greene, Madison, Louisa, Orange, Nelson, Rockbridge, & Rockingham).

Now you can discover why real estate professionals have made us their 1st choice! We offer more than any other real estate publication in Virginia. Here are some of the benefits of advertising with us:

- Full-color ads (no black & white)
- Cost-efficient advertising (stop paying high prices for advertising)
- Quality and attention to detail is our #1 goal
- Printed on 80 pound high-bright news print for sharper looking pictures
- The month and date are clearly printed on the front cover
- Largest distribution (over 500 locations), compare that with the newspapers distribution
- *All properties uploaded to our searchable website & Wall Street Journal (high end homes) Google®, Yahoo® Trulia®, USAHomes.org®, Zillow®, Overstock®, Oodle®, Proerazzi®, Quicklink®, & more.*
- Only publication in your area to offer a VIRTUAL FLIP BOOK
- Virtual tours that can be up-loaded to our website at no additional charge
- We can design your ad at no additional charge
- Open Houses online at no addition cost
- FREE online slide show of properties
- Great customer service
- Quickest turnaround (most of the time less than a week)
- An easy-to-find index, for your convenience
- Discount for multiple pages
- No “For Sale By Owners”
- Visa & MasterCard Accepted
- Emailed color proofs, and much more...

RATES & SPECIFICATIONS

SIZE	Non-Commitment	12 Month Commitment*	2 Page Non-Commitment**	2 Page Commitment**	3 + Page Non-Commitment**	3 + Page Commitment**
Full Page	\$235	\$195	\$225	\$185	\$215	\$175
Half Page	\$155	\$130	\$145	\$120	\$135	\$110
Premium Positions						
Front Cover***	\$99 (1/4 spot)	\$300 full cover				
Page 3	\$320	\$295				
Center Spread	\$520	\$470				
Inside Back Cover	\$320	\$295				
Back Cover	\$425	\$395				
Requested Page Position	\$30	\$25				
			Dimensions			
			Full Page		6.75 X 9	
			Half Page		6.75 X 4.5	
			To advertise the same ad in one of our other publications:		Full Page: \$165	
					Half Page: \$110	
* Designates 12 consecutive month contract			*** \$99 for one of four spots on the cover per month.			
** Designates 12 consecutive month contract and is not a company contract						

CONTACT INFORMATION:

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