

Real Estate Preview – 2012 RATES

The Shenandoah Valley edition covers 14 counties: Albemarle, Amherst, Augusta, Bedford, Botetourt, Page, Fluvanna, Greene, Madison, Louisa, Orange, Nelson, Rockbridge, and Rockingham.

Discover why real estate professionals have made us their 1st choice! Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...

- TEXT MESSAGING – toll free 877-578-4588 then enter listing ID number
- 24-7 Pre-Recorded Message on each listing 877-578-4588 then enter listing ID number
- **All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal, USAHomes.org®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.**
- Virtual Online Flip Book
- 30-Day Shelf Life
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$99 (includes Online Feature Property of the Month)
- Largest Distribution 900+, 14 Counties, print average 13,500
- All ads Full Color & Printed on 35 pound 80 high-bright newsprint for sharper looking photos
- Great Customer Service • No “For Sale By Owner” ads
- Visa & MasterCard Accepted • Color Proofs
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information

12-Month Commitment:	Full Page \$185, Half Page \$120	Page 3	\$295
2 Page Commitment:	Full Page \$175, Half Page \$110	Center Spread	\$470
3+ Page Commitment:	Full Page \$165, Half Page \$100	Inside Back Cover	\$295
		Back Cover	\$395

Non Commitment:	Full Page \$250, Half Page \$160	Page 3	\$320
2 Page Non Commitment:	Full Page \$240, Half Page \$150	Center Spread	\$520
3+ Page Non Commitment:	Full Page \$230, Half Page \$140	Inside Back Cover	\$320
		Back Cover	\$425

AD DIMENSIONS: Full Page: 6.75 x 8.9, Half Page: 6.75 x 4.45
Advertise in our sister publications, same ad, Full Page \$165, Half Page \$110

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