

Real Estate Preview – 2026 RATES

Virginia's Largest Real Estate Publication

The Real Estate Preview covers 12 counties: Albemarle, Amherst, Augusta, Bedford, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, Rockbridge, Lake Anna, Lake Monticello, Lake of the Woods, and Wintergreen

Discover why real estate professionals have made us their 1st choice!

Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...

- All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal®, USAHomes.org®, Landwatch®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.
- Virtual Online E-Edition
- 30-Day Shelf Life
- QR Codes for each listing
- Facebook & Twitter App
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$75 (includes Online Feature Property of the Month)
- Largest Distribution 500+ locations in 12 Counties, print average 10,000
- All ads Full Color
- Great Customer Service
- No “For Sale By Owner” ads
- Visa & MasterCard Accepted • Color Proofs
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information
- We have 40+ years in the publishing business

No Contracts, No Gimmicks

1 Full Page:	Full Page \$195	Page 3	\$250
1 Half Page:	Half Page \$110	Center Spread	\$550
2 Pages:	Full Page \$185	Inside Back Cover	\$250
3+ Pages:	Full Page \$175	Back Cover	\$300

AD DIMENSIONS: Full Page: 8.0 x 9.9, Half Page: 8.0 x 4.9

The REAL ESTATE PREVIEW a subsidiary of Smart Media Inc.;

(434) 962-8475

ads@TheRealEstatePreview.com • www.TheRealEstatePreview.com